



The 30th Annual Intellectual Property Institute

ORIGINAL PROGRAM DATE

April 24, 2025

AVAILABLE MEDIA TYPES

Video & Audio MP3

*Presented in partnership with the WSBA
Intellectual Property Section*

REPORTING YOUR CREDIT

This on-demand seminar was originally presented as a live webcast on April 24, 2025, in Seattle, WA. If you attended the live webcast and reported CLE credits, you cannot also report credits from watching or listening to this recording if repeated within your three-year reporting period.

DESCRIPTION

Join us on-demand for the 30th Annual 2025 IP Institute, with faculty from across the world, country and state presenting on crucial topics such as: updates from Europe, design patents, trademark updates and patent monetization.

AGENDA

1 Avoiding Priority Pitfalls in Europe

Divergent filing practices in the US can result in priority issues in Europe, with the resultant invalidation of the priority claim. This issue has featured in recent high-profile cases (notably in the CRISPR decisions) leading to revocation of the corresponding patent in view of publications made in the priority year. Here we discuss best practice considerations to ensure a valid claim to priority in Europe and the impact of two recent Enlarged Board of Appeal decisions.

Dr. David Hobson – Mathys & Squire, London, UK

2 Design Around – Catching Up on Recent Developments in Design Patent Law

Hear from Nika Aldrich, lead counsel in one of the most significant design patent cases currently pending, about the current state of design patent law following significant developments over the past two years.

Nika Aldrich – Schwabe Williamson and Wyatt PC, Seattle, WA

3 Patent Monetization: The Market and Practices

This session starts with the economics of patent monetization and highlights the uncertainties inherent to patents as intangible assets. It then moves to discuss the key issues on the demand side of the patent monetization market, including the differences in the demand drivers of patents between operating company buyers and NPEs or patent investment funds. The session also surveys the landscape of the supply side and explains why the current economic slowdown will lead to an increasing flow of patents into the market. The session concludes that the strong demand, especially the demand from NPEs and patent investment funds backed by billions in capital, together with the expected plentiful supply of patents during the economic downturn, will make the patent monetization a good business to be in during the next year or two.

Dr. Jack Lu – IP MAP LLC, Austin, TX

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4 Strategic Management of Life Sciences IP Portfolios from In-House Counsels' Perspective

This panel session will examine best practices for developing and managing intellectual property portfolios in the life sciences sector from the perspective of in-house counsel. Attendees will gain insights into aligning IP strategy with business objectives, supporting research and development pipelines, and navigating the unique challenges posed by regulatory frameworks and competitive landscapes. The session will cover key considerations such as freedom-to-operate analysis, patent life cycle management, global filing strategy, and coordination with cross-functional teams, including R&D, regulatory, and commercialization teams.

Elizabeth Schubert – Bruker Spatial Biology, Seattle, WA

Dr. Connie Wan – Seattle Gummy Company, Renton, WA

5 Trademark Update

Hear the most important decisions from the last 12 months.

Jim Vana – Schwabe Williamson and Wyatt PC, Seattle, WA

IP Timely Topics – Part I



ORIGINAL PROGRAM DATE

December 4, 2024

AVAILABLE MEDIA TYPES

Video & Audio MP3

*Presented in partnership with the
WSBA Intellectual Property Section*

REPORTING YOUR CREDIT

This on-demand seminar was originally presented as a live webcast on December 4, 2024, in Seattle, WA. If you attended the live webcast and reported CLE credits, you cannot also report credits from watching or listening to this recording if repeated within your three year reporting period.

DESCRIPTION

IP - Timely Topics is now a two-part series. This on-demand seminar features the first installment which focuses on AI and copyright law as well as patent disputes and mediation.

AGENDA

1 AI and Copyright

Updates on the ever-changing area of Artificial Intelligence (AI) and copyright law.
James Vana – Schwabe, Williamson & Wyatt, P.C., Seattle, WA

2 Bridging the Gap: Resolving Standards Essential Patent Disputes Through Mediation

Patent licenses include a complicated assortment of interdependent terms and conditions. Successfully negotiating patent licenses, especially patent portfolio licenses, requires both parties to make business-driven tradeoffs to reach mutually acceptable agreements. Patent litigation is often avoided by entering into a license agreement but the parties' disagreements over the validity, scope, and value of the patents can overshadow their respective business interests in avoiding litigation through effective license negotiations. This presentation will describe pre-litigation mediation techniques used to help parties resolve patent infringement disputes with particular emphasis on standards essential patent disputes.

Michele Herman – Justech Law, PLLC, Bellevue, WA

IP Timely Topics – Part II



ORIGINAL PROGRAM DATE

February 12, 2025

AVAILABLE MEDIA TYPES

Video & Audio MP3

*Presented in partnership with the WSBA
Intellectual Property Section*

REPORTING YOUR CREDIT

This on-demand seminar was originally presented as a live webcast on February 12, 2025, in Seattle, WA. If you attended the live webcast and reported CLE credits, you cannot also report credits from watching or listening to this recording if repeated within your three year reporting period.

DESCRIPTION

Join us on-demand for IP - Timely Topics as a two-part series. This second installment focuses on 35 U.S.C. § 101.

AGENDA

1 35 U.S.C. § 101 and AI-based Inventions at the Patent Trial and Appeal Board (PTAB)

A discussion of recent patent eligibility decisions for AI-based inventions at the PTAB and recent patent eligibility guidance for AI promulgated by the USPTO.

David Easwaran – K&L Gates LLP, Charlotte, NC

Brett White – K&L Gates LLP, Raleigh, NC



IP – Licensing: Updates for 2025

ORIGINAL PROGRAM DATE

October 1, 2025

*Presented in partnership with the
WSBA Intellectual Property Section*

REPORTING YOUR CREDIT

This on-demand program was a live seminar presented on October 1, 2025. If you attended or viewed the original presentation, please note that WSBA members may not claim credit for the same CLE sessions if repeated within their three-year reporting period.

DESCRIPTION

Hear from colleagues near and far about licensing updates that affect IP practitioners' clients and practices. We'll begin with updates from China, India, England and Ireland. We'll then hear from the Western part of the United States and colleagues from Utah, Arizona and Washington. You'll appreciate these perspectives, tips and analyses.

AGENDA

1 China AI Patent Practices

The innovation of AI has accelerated its wide applications in all aspects of technological developments. The generated values need to be well protected due to the large investments. The protection of AI innovations by patents and their enforcement have become hot topic among IP professionals. In this presentation, we will provide latest developments in China AI patent practices with the focus on new guidelines for handling AI-related inventions. We will also introduce AI patent infringement and patent invalidation cases and discuss their implications on patent preparations.

Dr. Nongfan Zhu - King & Wood Mallesons, Beijing, China

2 AI and its Implications on Copyright Law: Latest from India

This session is an overview of the Indian copyright law that pertains to GenAI works and cover the latest and ongoing case before the Delhi High Court wherein a news agency sued OpenAI.

Latha R Nair - K&S Partners, Hyderabad, India

3 UK Courts Grappling with AI Terminology

We will discuss recent UK case law involving AI including Emotional Perception as well as Getty Images and Stability AI. The UK courts have been dealing with questions such as "are neural network weights a computer program?" And "do neural network weights infringe copyright in training images?" We will consider the implications for litigation risk.

Dr. Rachel Free - CMS Cameron McKenna Nabarro Olswang LLP, London, UK

Jack Rigelsford - CMS Cameron McKenna Nabarro Olswang LLP, London, UK

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IP – Licensing: Updates for 2025

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4 **Enforcement at the UPC. What You Need to Know as a US Lawyer**

This presentation explores the evolving landscape of patent enforcement in Europe through the lens of the Unified Patent Court (UPC), now operational across 18 EU member states. Tailored for U.S. legal professionals, it highlights the procedural, strategic, and substantive distinctions between UPC litigation and U.S. patent litigation. Attendees will gain practical insights into navigating UPC proceedings, understanding jurisdictional nuances, and aligning enforcement strategies across borders.

Naoise Gaffney – Bristows LLP, Dublin, Ireland

5 **Arbitration Clauses in Patent Licensing Agreements and Patent Licensing Caselaw Update**

This session provides a strategic overview of federal case law in the field of arbitration clauses in patent licensing agreements. Arbitration clauses are crucial components of patent licensing agreements and can provide a mechanism for efficiently resolving disputes that may arise between parties. Unlike traditional litigation, arbitration is typically faster and less costly, enabling parties to focus on their business goals instead of prolonged legal battles.

Tyson Winarski – Arizona State University, Tempe, AZ

6 **When Licensing Meets Privacy: Selling, Sharing, and Brokering Personal Information**

In this session, we'll discuss privacy law requirements related to commercializing personal information, examine the expanding definition of a data broker, and share insights from the latest enforcement activities. Participants will learn how to identify requirements, spot issues, and apply common risk mitigations when licensing personal information.

Laura Lemire – Schwabe, Williamson & Wyatt, P.C., Seattle, WA

7 **AI Governance**

Understand governance policies in using AI.

Romaine Marshall – Polsinelli, Salt Lake City, UT

8 **Terms of Engagement: Drafting Contracts for AI Systems and Agents**

This session explores key legal and strategic considerations when businesses build and deploy AI technologies, including autonomous agents. Through the lens of risk and responsibility, we'll examine challenges faced by companies developing proprietary models, adapting open-source systems, and deploying agentic AI.

Kelly Lawton-Abbott – SSM Legal PC, Seattle, WA