

Legal Lunchbox™ Series: Improving Firm Communication & Culture

ORIGINAL PROGRAM DATES

August 20, 2024 & July 11, 2025

REPORTING YOUR CREDIT

This on-demand seminar was originally presented as part of live webcasts on August 20, 2024 and July 11, 2025, in Seattle, WA. If you attended the live webcast and reported CLE credits, you cannot also report credits from watching or listening to this recording if repeated within your three year reporting period.

DESCRIPTION

This month's Legal Lunchbox™ Series is a pre-recorded program that is available for free to WSBA members for the entire month of December 2025. This on-demand bundle focuses on practical tips for law firm operations.

AGENDA

1 Communication for Firm Business

From Connecting with Clients: Constructive and Realistic Tips, originally aired on August 20, 2024 Hear from the Washington State Bar Association's Practice Management Advisor about: 1) Using technology to communicate with clients, both prospective and actual; 2) Effectively communicating inside the law firm such as with staff, communicating office procedures with tech, setting expectations; 3) Other business communication best practices and resources.

Margeaux Green - Washington State Bar Association, Seattle, WA

2 Building a Strong Law Firm Culture: Attracting, Retaining & Empowering Talent

From Summer School with WSBA, originally aired on July 11, 2025

How does your law firm culture reflect your values? We'll examine how evolving workplace values—like inclusivity, flexibility, and collaboration—impact recruitment, retention, and overall firm success. Attendees will gain insight into the shift from traditional hierarchical models to people-centered environments and learn practical strategies to create a workplace where top talent thrives and diverse voices are heard. A strong culture shapes how teams collaborate, how clients are served, and how the firm is perceived in the legal community. It's the foundation of long-term success and attracts the right talent, building a lasting reputation.

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